

Vyaktitva

Unfolding the true elements of people & organizations

Big Ticket

# Big Ticket Instructional Design

Design. Facilitate. Transform.

Your Journey to Mastery

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Co-created with  pravah



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*Learning is not an Event. It's a Process.  
It is about the journey of knowledge from the  
head and the heart of the learner, to their feet.*



## Welcome to a Transformative Learning Experience!

Join us for an immersive 5-day journey  
where you will unlock the secrets to:

- creating balanced learning spaces
- increasing ROI on learning programs
- delivering experiences that captivate
- engaging, inspiring, and transforming



*Tell me and I forget.  
Teach me and I remember.  
Involve me and I learn.  
– Benjamin Franklin*





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“ *BTID enables participants to walk their ideas, implement concepts in their day-to-day work and create an impact on business performance* ”

## For whom is this program designed?

### Trainers

who want to learn the science and art of facilitating programs

### Professionals

who are looking at adding design and facilitation to their current skill set

### Knowledge Experts

product managers, functional experts who need to train others on content expertise

**3<sup>rd</sup> to 7<sup>th</sup> June | Gurugram**

[Register](#) to secure your spot!

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“ *Design is not just what it looks like and feels like. Design is how it works.* – Steve Jobs ”

## Skills developed through BTID

### Design Skills

- Analysing the Learning Gap • Analysing the Audience Profile • Performing an Audience Task Analysis • Creating Performance Results / Objectives • Using appropriate Learning Strategies for the Content and the Audience • Using appropriate Tools to provide effective Learning Solutions • Designing Workshops, Sessions and Innovate Structured Experiences • Measuring Effectiveness of Training

### Facilitation Skills

- Creating the Charge in the Atmosphere • Building the Buy-In of Learners • Using Listening, Responding and Questioning Skills • Presenting to Inspire the Audience
- Using Tools / Techniques for enhancing Participation
- Ensuring the Real World Connect



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“ *BTID is not just a program to build instructional design and facilitation skills; it’s a life-changing experience to build life skills.* ”  
- BTID Alumna

## A partial list of our clients...



**Join us**  
**3<sup>rd</sup> to 7<sup>th</sup> June | Gurugram**

## **Participation Fee**

**Corporates: INR 1,25,000 plus GST**

**Not for Profits: INR 95,000 plus GST**

**20% Early Bird Discount**  
for registrations **before 30<sup>th</sup> April**

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